



“Where there is no vision, the people perish” -Proverbs 29:18

When we, as individuals or as a church body, fail to read and meditate on God’s Word, we become people “without vision.” Additionally, if we continue to ignore His Word, it will result in us living out our lives without any restraint to our own peril. Therefore our vision is built upon the Great Commission that can be found in Matthew 28:16-20. It begins by “making disciples, teaching them to observe all” that Jesus has commanded us. The church logo (or motto) states how (the methodology) of how we are going to accomplish the vision the Lord has given us.

- Living by Faith: Galatians 2:20; Hebrews 11:6
- Known by Love: Matthew 22:37; John 13:34-35
- Resulting in being a Voice of Hope: Hebrews 10:23; 1 Peter 1:3-5

- I. Transition Attendees to Membership and Membership to Ministry
 - A. Inform all members about the responsibilities of membership
 - B. Encourage all members to serve and participate on church’s committees
 1. Every committee needs to be meeting on a regular basis
 2. Encourage attendance every Sunday and Wednesday
 3. The goal is to transform the sitting saints into a marching army
- II. Strengthen Bible Study and Discipleship Ministries
 - A. Encourage the entire membership to attend Bible study
 1. Attendance must be faithful and consistent for spiritual growth to happen
 2. Emphasis on the importance of small group Bible study
 3. Emphasis on the importance of discipleship for every believer
 - B. Every teacher needs to follow-up with visitors on a weekly basis
 - C. Plan, design, develop and maintain training for every teacher
 - D. Continue to maintain a class for new believers and new members

- III. Cultivate Excellent Leadership
 - A. Emphasis on recruitment, training and equipping of future leaders
 - 1. Many appear to be willing and able to serve; never invited to do so
 - 2. Training, assistance and support needed to equip future leaders
- IV. Strengthen Presents Ministries and Begin New Ministries as Needed
 - A. Provide leadership, training and resources for current ministries
 - B. Consider the possibility of new ministries
 - 1. The recruitment, development and training for those interested
 - 2. The development of sustaining resources for new ministries
- V. Organize For Outreach
 - A. Maintain a strong follow-up ministry to visitors
 - 1. Must include the involvement of every member
 - 2. Follow-up letter, phone call, email, etc. must be done for every visitor
 - 3. Sunday School teachers are to follow-up with visitors
 - B. Provide Training in Personal Evangelism
 - 1. Encourage every member to share their personal testimony
 - a. How to briefly and effectively share their testimony
 - b. How to clearly articulate the plan of salvation
 - c. How to lead a person to faith in Jesus Christ
 - C. Develop and maintain an increased awareness and involvement of missions
 - 1. Encourage, develop and plan short-term mission trips
 - 2. Missions education and emphasis
 - 3. Hosting both IMB and NAMB missionaries
 - 4. Receiving training; i.e. Disaster Relief Ministry of the SBTC
 - D. Continue to enhance involvement, image and visibility to the community
 - 1. Continue to have and increase our presence at community events
 - 2. Possible creative and effective newspaper advertising
 - 3. Continue to design, develop and maintain a website
 - 4. Continue to maintain and effectively use church letterhead
 - 5. Design, develop and maintain a church brochure
 - E. Develop, plan and maintain a welcoming ministry to people moving into the area
 - F. Discover real needs in the community; both physical and spiritual
 - 1. Consider creative ways to reach out with the love of Christ
 - 2. Continue to build upon and reach out to members through:
 - a. B.L.A.S.T. Kids
 - b. Summer Reading Program
 - c. After School Program
 - d. Vacation Bible School
 - e. Bible Study
 - f. Community Events (i.e. Watermelon Festival)
 - g. School Events (sports, assemblies, etc.)

- VI. Maximize the Ministry Potential of the Facilities
 - A. Consistent review with Building and Grounds Committee
 - 1. The best possible use every space available in the building
 - 2. Short and long-term goals; growth, equipment, etc.
 - B. Consider possibilities for enhancing the “curb appeal” of the property
 - 1. Outside signage, lighting, etc.
 - 2. Consider developing an attractive welcome center
 - 3. Review the master site plan (if available); make revisions as necessary